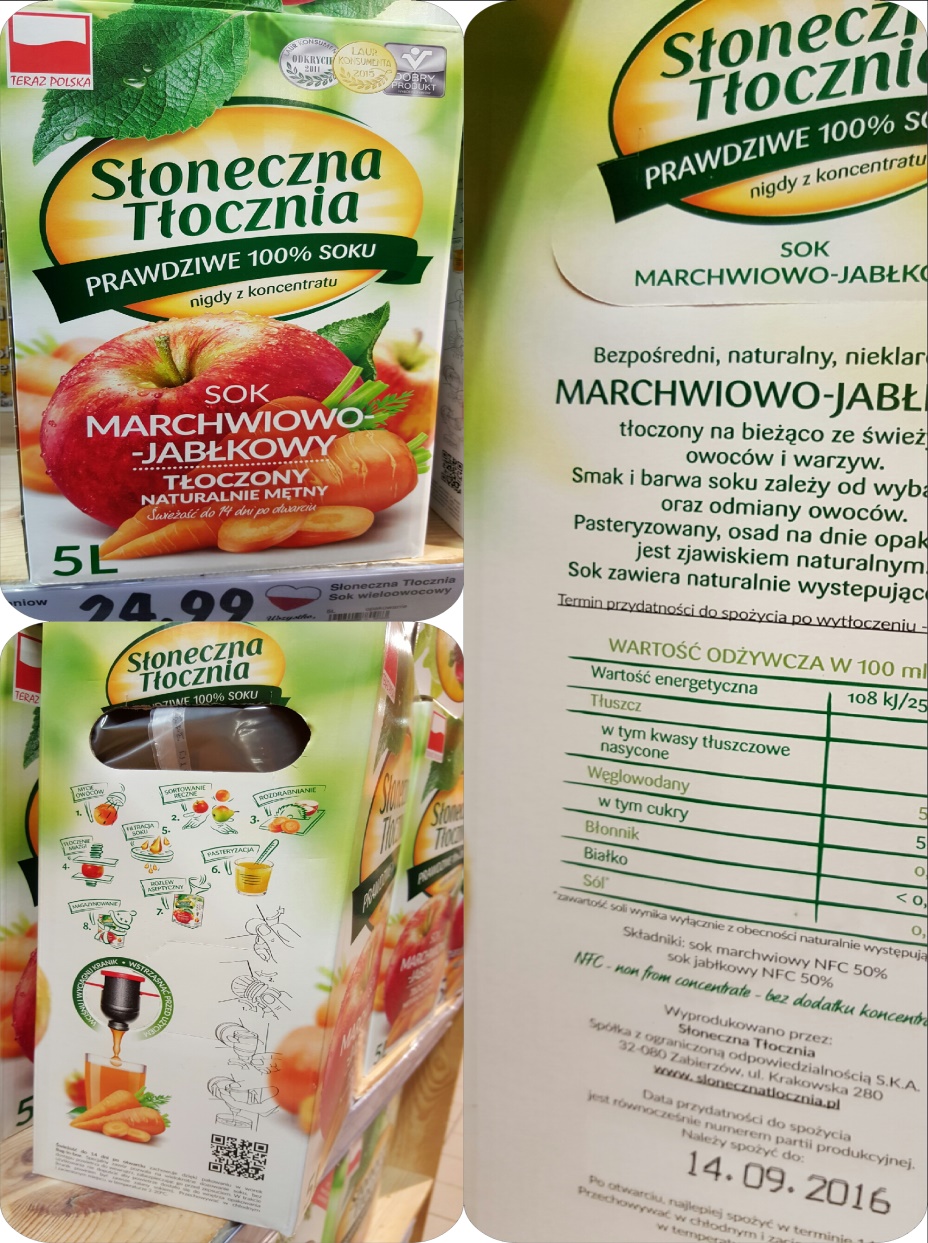
Advantages and disadvantages of products



This is example of good product packaging, because:

**+**it is very colourful and it draws attention,

**+**it contains instruction how to use it,

**+**it has got clear description,

**+**it has got a consumer’s certificates,

**+**it contains a list of nutritional value,

**+**product is made in Poland.

It was difficult to find a bad product packaging, because all producers must observe European Union’s requirements, but below there are a few products without complete description.



**-**The coffee jar in the middle hasn’t got ingredients of the product on the label*,*

**-**there is a lack of expiration date on the coffee jar in the middle,

**-**there are huge differences in description between products of the same category,



**-**there is a lack of ingredients of the product on the left,

**-**the font on the bottle on the left is not clear,

**-**there is a lack of expiration date.

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