The product that draws attention and encourages people to buy and use it is "Sweet Secret-shea butter" made by Farmona .

* Two-tone harmonic colours of the container and graphic images are eye-catching for the and bring happy thoughts.
* It arouses curiosity with unusual scent of the gingerbread biscuits.
* The package also has description and composition.
* The brand and name of the product are tempting.



The example of poorly made product is Pierre Rent "Loose Powder".

* The container doesn't make impression of being solidly made.
* The package is minimalistic and doesn't draw much attention.
* There is no list of ingredients.



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